

## ADTH Mobile Solution

**ADTH Mobile Solution** is the perfect combination of set top box functionality packaged into a mobile device which allows users to access TV content anywhere, anytime, delivering video and audio across multiple platforms such as Mac, iOS and Android smart mobile devices. This solution is designed to be fitted into any transportation vehicle, allowing passengers to access their favourite television programming while on the move.

Watching TV is no longer a stay-at-home activity, with the latest smart mobile devices and faster streaming bandwidth, consumers have increasing demand to access and consume TV content anywhere, anytime. The ADTH solution allows the delivery of personalized content to any screen over any network, meeting consumer needs and enriching their viewing experience in this rapidly changing environment.

The Mobile Solution is easy to implement, easy to set-up and easy to use. It is a single box plug-and-play solution where content can be received on any network via IP, cable, satellite or terrestrial. The content delivery to the mobile device does not require access to an internet service. The system converts the DVB-T2, ISDB-T or Cable/Satellite signal to the multicast IP format that is received by the mobile device. It has a simple, intuitive user interface for easy and quick content discovery and delivery. Up to 3 different TV programs broadcast on the same frequency can be delivered to different devices at the same time. The solution leverages open standards to enable flexible deployment of content across various formats and standards.

The Mobile Solution is able to support both SD/HD TV content, swiping of channels and advance EPG for easy channel selection. It comes with a unified VOD and playback capability, schedule reminders and easy bookmark for future viewing. The content is encrypted with Tolka Conditional Access or Tolka Watermarking solution, protecting the service provider from any content copyright issues. It also allows the provider to incorporate ADTH RAS/R Ad Solution for their customized ad-based revenue. The solution can be deployed on a moving vehicle where users can stream live content over multiple mobile devices within the vehicle.

Being users ourselves we understand the important needs of the users, our Multiscreen Mobile Solution will give the user the ultimate unified experience across all their mobile devices.

